

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 491919 /		<u>Alt Order #</u> 06302489
<u>Product</u> AMRS 4 PROSPERITY 60		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 400
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/30/12 / 08/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	09/04/12	09/06/12	Fox 5 News AM BBDS M-F	M-F 7a-9a		1:00			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-T-T---				2	\$1,500.00			
N 2	KVVU	09/04/12	09/07/12	Fox 5 News M-F 10p-11p	10p-11p		1:00			NM	4	\$13,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-TWTF--				4	\$3,450.00			
N 3	KVVU	09/04/12	09/07/12	Fox 5 News M-F 11p	M-F 11-1135p		1:00			NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-TWTF--				4	\$1,600.00			
N 4	KVVU	09/07/12	09/07/12	Bones	Fri 9p-10p		1:00			NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	----1--				1	\$1,700.00			
N 5	KVVU	09/08/12	09/08/12	MLB Regular Season	12-4p/4-7p		1:00			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----3-				3	\$750.00			
N 6	KVVU	09/08/12	09/08/12	FOX 5 News Sat 10-11p	10-11p Sat		1:00			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----1-				1	\$1,900.00			
N 7	KVVU	09/09/12	09/09/12	Fox News Sunday 8-9a	8-9a		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----1				1	\$600.00			
N 8	KVVU	09/09/12	09/09/12	Friends Weekend	5-6p		1:00			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----2				2	\$225.00			
N 9	KVVU	09/10/12	09/10/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		1:00			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$1,500.00			
N 10	KVVU	09/10/12	09/10/12	Fox 5 News M-F 10p-11p	10p-11p		1:00			NM	1	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	1-----				1	\$3,450.00			
N 11	KVVU	09/10/12	09/10/12	Fox 5 News M-F 11p	M-F 11-1135p		1:00			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
491919 /	06302489

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	AMRS 4 PROSPERITY	400

<u>Advertiser</u>	<u>Original Date / Revision</u>
Americans for Prosperity	08/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$1,600.00			
Totals											21	\$36,650.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	21	\$36,650.00	\$31,152.50
Totals	21	\$36,650.00	\$31,152.50

Signature: _____ **Date:** _____

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REP HEADLINE# 6302489 TRF# 491919 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG31/12 11.28
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***

ADV # _____ ADV. NAME ISS/AMER FOR PROSPERITY REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME STEPHANIE KOLBAUER

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN PH- TERESA DIFURIA
 TOWSON, MD 21286

ORDER # _____ CONTRACT # 6302489 CLASS: NATL. LOCAL REGIONAL

PRDCT AMRS 4 PROSPERITY 60 EST#400 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG31/12 11.28

REP: TO ROSE
 FR NIKKI
 OKD M1 AND M2
 SEE LINES 12 AND 13
 TOTAL SAME
 PLS CNF THANKS

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
 AMERICANS FOR PROSPERITY- 60S

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5	S		700P-1000P	60		\$750.00	9/8	9/8	0		SAT	0

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 400

PROGRAM : MLB
 RA50+ : 5.0

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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12	A		1230P-400P	60		\$750.00	9/8	9/8	3		SAT	3
PROGRAM : MLB RA50+ : 5.0 ORD COM1 : TP CORRECTION FOR MLB GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP8 ON LINE-5 FOR 3 SPOTS/WK												

8	S		400P-500P	60		\$225.00	9/9	9/9	0		SUN	0
PROGRAM : CRIMINAL MINDS RA50+ : 4.0												

13	A		500P-600P	60		\$225.00	9/9	9/9	2		SUN	2
PROGRAM : FRIENDS WEEKEND RA50+ : 4.0 ORD COM1 : SPOTS N/A. MG 'FRIENDS WEEKEND' PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP9 ON LINE-8 FOR 2 SPOTS/WK												

M1	OK'D	BUY#5	MISSED: SAT/700P-1000P			SEP8 (3/WK)	60S	\$750.00	(AUG30/12)			
			OFFER: SAT/1230P-400P			SEP8 (3/WK)	60S	\$750.00	PLS ADVISE.			
			CMT: TP CORRECTION FOR MLB GAME. PRE-BOOKED PLS APPROVE.									
M2	OK'D	BUY#8	MISSED: SUN/400P-500P			SEP9 (2/WK)	60S	\$225.00	(AUG30/12)			
			OFFER: SUN/500P-600P			SEP9 (2/WK)	60S	\$225.00	PLS ADVISE.			
			CMT: SPOTS N/A. MG 'FRIENDS WEEKEND' PRE-BOOKED PLS APPROVE.									

SEP/12 36650.00 CONTRACT TOTAL 36650.00
 TOTAL SPOTS 21

MARKET TOTALS \$458,125 KVVU 8% KSNV 33% KLAS 25% KTNV 34% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

A50+ BUY, QUALITATIVE INFO USED TO PURCHASE. OLDER SKEWING PROGRAMS.
 MULTIPLE SPOTS BOUGHT IN DEM CONVENTION, WE ARE NOT AIRING.

SVC- NSI
 DEMOS- RA50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

AUG30/12 18.26
*** KVVU-TV ***

REP. # OFF. # 762 SALESMAN #

BUYER NAME STEPHANIE KOLBAUER

SALES PRSN PH- TERESA DIFURIA

TOWSON, MD 21286

	CLASS: NATL.	LOCAL	REGIONAL
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1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 26

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG30/12 18.26

TO ROSE
FR NIKKI

NEW AMERICANS FOR PROSPERITY 60S
TOTAL \$36650
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

AMERICANS FOR PROSPERITY- 60S

: LINE# :	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS /WK :	WEEK INVT :	DAYS :	TOTL SPTS:
:	LINE# :	:	:	:	:	:	DATE :	DATE :	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 400
AGENCY PRODUCT CODE =

1	700A-900A	60	\$1,500.00	9/4	9/6	2	TU,TH	2
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PROGRAM : NEWS
RA50+ : 2.0
CON COM1 : MAX 1X DAY
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REP HEADLINE# 6302489
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG30/12 18.26
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000P-1100P PROGRAM : NEWS RA50+ : 4.0 CON COM1: MAX 1X DAY	60		\$3,450.00	9/4	9/7	4		TU-F	4
3			1100P-1135P PROGRAM : NEWS RA50+ : 2.0 CON COM1: MAX 1X DAY	60		\$1,600.00	9/4	9/7	4		TU-F	4
4			800P-1000P PROGRAM : BONES RA50+ : 3.0	60		\$1,700.00	9/7	9/7	1		FRI	1
5			700P-1000P PROGRAM : MLB RA50+ : 5.0	60		\$750.00	9/8	9/8	3		SAT	3
6			1000P-1100P PROGRAM : NEWS RA50+ : 3.0	60		\$1,900.00	9/8	9/8	1		SAT	1
7			800A-900A PROGRAM : NEWS RA50+ : 2.0	60		\$600.00	9/9	9/9	1		SUN	1
8			400P-500P PROGRAM : CRIMINAL MINDS RA50+ : 4.0	60		\$225.00	9/9	9/9	2		SUN	2
9			700A-900A PROGRAM : NEWS RA50+ : 2.0	60		\$1,500.00	9/10	9/10	1		MON	1
10			1000P-1100P PROGRAM : LATE NEWS RA50+ : 4.0	60		\$3,450.00	9/10	9/10	1		MON	1

REP HEADLINE# 6302489
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG30/12 18.26
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			1100P-1135P	60		\$1,600.00	9/10	9/10	1		MON	1
PROGRAM : LATE NEWS												
RA50+ : 2.0												
SEP/12 36650.00												
CONTRACT TOTAL											36650.00	
TOTAL SPOTS											21	

MARKET TOTALS \$458,125 KVVU 8% KSNV 33% KLAS 25% KTNV 34% KVMY 0% KVCW 0% CABL 0% KTUD 0%

A50+ BUY, QUALITATIVE INFO USED TO PURCHASE. OLDER SKEWING PROGRAMS.
 MULTIPLE SPOTS BOUGHT IN DEM CONVENTION, WE ARE NOT AIRING.

SVC- NSI
 DEMOS- RA50+*